



March 29, 2016  
Prescott Resort and Conference Center  
1500 AZ-69, Prescott, AZ 86301

## **Minutes Arizona State Chapter – General Business Meeting**

**Meeting called to order-Lyn Trayte:** 9:04 am

**National Women's Council-Sindy Ready:** We did a paradigm shift last year. Best thing you can do as a past president is to leave everything in a better place. Trying to go International, working on Canada, have to get buy-in for building a Chapter in Toronto. We are part of first Women's International Conference in Brazil this week. We are part of the Realtor brand so we have to be careful where we go. Melissa Zimbelman is in attendance. Please 'friend' National Facebook Page. We took operations of PMN back in-house to save money on managing it. Everything is online now and can train to become an instructor. In June there will be a National Meeting and we will connect the dots with Arizona State afterwards. Scottsdale is one of the Top 4 Networks in the Nation. In E-Connect there are marketing pieces that can be used and please share you're your Network. Sindy will be representing WCR and NAR for 3 years. Introduced JoAnne Poole who is running for NAR President. She is Region III Vice President currently. Please get to know her and help her get connections. She is a huge supporter of WCR. Learn about the Realtor Party as well, not just RAPAC.

**Region IV Women's Council-Tammy Olivas:** No report.

**Member of the Year:** Pins will be given out at lunch today.

### **Local Network President Reports:**

**AZ East Valley-Tricia Manara:** 2 big membership drives at luxury homes, has been very successful. Had meeting with RAPAC at Builder Model Center. April 8 BRM is on Technology and SRP/Going Green. May 6<sup>th</sup> is Hats 'N Heels Fashion Show at San Marcos in Chandler.

**Lake Havasu-Michelle Stockman:** Jan Steward in March, Wine Tasting in April, Girls Night Out in July, Nobu in October, and Body Language in June.

**Phoenix-Deanna Weaver:** April 15 is free CE class for WCR members, April 20 is Happy Hour at Sandbar, April 27 is Sindy Ready at BRM, and October is Western Celebration at Ranch fundraiser.

**Prescott-Barbara Anderson:** Fashion Show on May 3, April 14 Chief of Police Breakfast, Sindy Ready in May for Lunch 'n Learn, June 16 is Michelle Lind, July 28 is Bill Gray Continuing Education class. Dealing with City of Prescott as they have banned all open house signs.

**Scottsdale-Shellie Duncan:** Had kickoff at Harley Davidson, having BRM at different locations, Astronaut speaker in March which incorporated families, May is Bingo, biggest fundraiser of year for us at a

retirement home, Top 16 for 2016 Female Realtors in Scottsdale fundraiser, April Go Green Lender and Realtor.

**Sierra Vista-Michelle Goodman:** Mechanic Liens, current fundraiser is camera raffle, 2<sup>nd</sup> annual murder mystery in October.

**Tucson-Yvonne Ahern:** Did Financial Fitness presentation, April is How to Market to Different Generations, May will be Water Presentation, and Dessert Auction in July.

**West Valley-Paige Gibbons:** April Going Green, have 3 CE classes in summer, Realtor Safety in Sept, Fearless Agent in October. Had fundraiser 'Lose to Win'-Elisabeth Ortega won spa day at Princess Resort.

**White Mountains-Elisabeth Ortega:** April 13 is Cheri Horbacz from Fair Housing Council from Tucson. May 3 is Local Association Spring Luncheon and we are doing our Dessert Auction.

**Strategic Partners:** Chicago Title and RPR announced.

**New Business/Announcements:** Ellicia Romo, Education Chair, reported location is Shalimar Country Club in Tempe on Aug 22 and 23. Location has easy access, have been great to work with, discount for hotel around the corner at \$59 per night, can sleep 3 with hot breakfast. Looking for women speakers, have asked Allison Bechtel with Keller Williams to speak. Planning a happy hour at venue with fun games, drink and appetizers. Body Language speaker in morning session. Looking for a negotiation speaker.

**Survey Results:** was sent out: Majority of responses were to have training on 2<sup>nd</sup> day. Will incorporate more roundtables. Installation and meetings will be Nov 29 and 30.

**Adjournment of Governing Board Meeting:** Barbara Anderson made motion and Paige Gibbons seconded. All in favor to adjourn, no objections. So moved and approved. Adjourned at 9:40 am.

**Respectfully Submitted:**

**Romy Watts, 2016 Arizona State Secretary**