



**Women's Council of REALTORS®**  
**Arizona State Chapter - Governing Board Meeting**  
**March 24, 2015 – 8:00 am**

- I. **Call to Order** – Meeting called to order at 8:09 am by Tricia Lehane, 2015 State President
- II. **Pledge of Allegiance** - Stephanie Reidhead, LCP, White Mountains 2015
- III. **Inspiration** - Jill Herrera, LCP, Tucson 2015
- IV. **Approval of Agenda & Rules of the Day** - Tricia Lehane
- V. **Approval of Minutes** - Tricia Lehane requested a motion from the floor to approve the minutes from the October 13, 2014, seconded and passed.
- VI. **Roll Call of Voting Members** - Kathleen Prokopow, 2015 State Secretary, conducted a roll call of the Governing Board Members and verified a quorum was present.
- VII. **Platinum Strategic Partner Spotlight** - Bill Risser / Patti Counce, Chicago Title
- VIII. **Auditors Report** - Michele LaBlonde, 2014 Auditor –Audit was conducted and reviewed and filed.
- IX. **Treasurer's Report** - Michelle Chang, 2015 State Treasurer – presented the year to date 2014 financials through March 2015. Requested a motion to approve the financials which was approved, seconded and passed. As of February we have a balance of \$43,119.44 and a Net of \$8,212.33, an increase of about \$10,000 from December 2014. We are also 121% over budget on our sponsorships.
- X. **President's Report** -Tricia Lehane, 2015 State President. Thanked Governing Board and LCP's. Congratulated the LCP's on their programs to date. Stressed that the chapter websites need to be up to date with programs and general information. Reviewed the fundraising information for both state and local chapters.
- XI. **President-Elect Report** -Lyn Trayte, 2015 President-Elect – Reviewed the Sponsorships that we have received so far. Monthly conference calls with all of the President-Elects and discussed the Leadership Conference in Chicago in August. Stressed that the LCP's need to continue to support their Presidents and current board upon their return. Discussed Mentorship/Retreat opportunity once they return to help them plan their year – but not start their year until 2016.
- XII. **Governor's Report** -Vicki Lind, 2015 Governor – Dropbox review and stressed importance of getting their Program Evaluation Forms into Dropbox. Reiterated her availability to help the LCP'S.
- XIII. **Gold Strategic Partner Spotlight** -Chris Dewald, RPR

**Standing Committee**

Bylaws & Standing Rules - Marion McGuire, 2015 Chair. Marion read the proposed changes and additions to the existing Standing Rules (see attached). There was no discussion and the changes and additions to the Standing Rules were approved.

Dana Kichen motioned to propose a change to the standing rules for the State President, President Elect and Treasurer to have debit cards to use for major purchases. Sent back to committee for additional work.

**Marketing** -Cari Pinc, 2015 Chair Not Present/ Lyn Trayte went over State Website changed

**Membership** - Dea Henrichs, 2015 Chair-380 Members, 313 REALTOR® Members / 67 National Affiliates 82.3% and 115 Current Members that have not yet renewed.

**Education** -Dana Kichen, 2015 Chair – We want an event to take us from being the best kept secret to putting us in the spotlight. Asked all members to brainstorm and put their ideas down on paper.

**National Focus**- Hilary Sosey, 2015 Chair, Provided Printout – Nominate 5 people from our state for committees at the National level. Available on the State Website. April 10<sup>th</sup> is the deadline for applications to be given to Hillary.

**Strategic Planning** – Bob Nachman, 2015 Chair – Not Present / Tricia read an email from Bob outlining the Strategic Planning in process.

**Ways & Means** – Denise Gullickson, 2015 Chair - Modeled & discussed fundraising items and the profitability for both the state and local chapters.

**Nominating** – Keri Means, No Report

**Finance & Budget** – Pam Frestedt – No Report

XV. **Special Committees**

**Karen Franz Scholarships** -Kathy Landis, 2015 Chair – Passed out flyers with options for contributing to the Scholarship funds

**Diversity Committee** -Karen Kay, 2015 Chair

XVI. **New Business**

Announcements- April 21<sup>st</sup> Bill Risser will be doing a live Webinar on Evernote

a. State Meeting Update

Next Governing Board/General Meeting along with our Educational event

Tentatively scheduled for end of August, 2015

XVII. Adjournment of Governing Board Meeting – Meeting was adjourned at 10:25 by Tricia Lehane.

Note: Parliamentarian

Holly Eslinger